

## **X-Cart Sales Channel Analysis**

**Price: \$49.00**

### **Product description:**

X-Cart Sales Channel Analysis gives you the ability to analyze and streamline your comparison shopping marketing strategy. One tool for all comparison shopping and export analysis needs.

### **What Sales Channel Analysis gives You:**

- **Ability to Analyze - the outcome each comparison shopping engine campaign for you**

You will see number of clicks, orders (and more) per each sales channel therefore see the revenue

- **Detailed Real-Time Reporting - validate comparison shopping engine results easily**

No more Cost Per Click fraud, you have advanced reporting down to the product level

- **Save Money and Make More Money**

by adjusting what products to place at each comparison shopping engine

### **More details on Sales Channel Analysis:**

Now you have **great instrument to measure each sales channel** (comparison shopping engine/export feed). You can see how many potential customers came to your store from every particular sales channel. Use these results to validate comparison shopping engine campaigns' outcome - you don't need to just believe them anymore - validate every click to save your money in a long run.

You can see **how many orders were received from these visitors**

Based on this make conclusions on effectiveness of each comparison shopping engine - does it make sense for you to use it?

### **You instantly get answers to following questions:**

1. How many visitors my store received from each comparison shopping engine?
  2. How many customers (people who purchased from you) my store received from each comparison shopping engine?
  3. How many orders my store received from each comparison shopping engine?
- It will calculate orders made by customers who came from comparison engines only.
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4. Which comparison shopping engine is the most effective one?
5. And finally - Does it make sense to use every particular comparison engine?

Actually module gives you even more answers - strongly recommended for every online merchant.

## **Measurement is the key for every successful online merchant**

**Important:** This product is part of All-in-One Package. You can purchase it additionally for other Data Feed products.

Xcart Sales Analysis, Xcart Export Sales Analysis, Xcart Module

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